

Voorhees College, Vellore
Post Graduate & Research Department of Commerce
Commerce Association
Report of the Activities conducted for the academic year 2019-2020

INAUGURATION (26TH SEP 2019)

The Commerce association was inaugurated by Dr. S. Sridharan, Assistant Professor & Controller of Examinations, Muthurangam Govt. arts and Science College inaugurated the association activities and delivered a lecture on “Internet Banking”. Followed by, an awareness talk on “Companies Secretaryship” programme by the director of ICSI Vellore Region.



FRESHERS' WELCOME FUNCTION (26TH SEP 2019)

Post Graduate and Undergraduate students welcomed the first year students to show their gratitude and maintain the tradition of the department. All the staff members greeted the new comers. Principal, Bursar, Vice-Principals blessed the students with their wishes.

INTERNATIONAL SEMINAR (21st Feb. 2020)

A one day **International Seminar on “Opportunities and Challenges of Digital marketing and Cashless Transactions”** was organized by the department. Students, research scholars and faculty from various colleges from Tamilnadu and other parts of the country participated in the seminar. Many scholars and experts presented their research papers and 50 papers were published in the UGC CARELIST journal. The programme was inaugurated by the Chairman and secretary of Voorhees College and Regional Joint director of collegiate education and felicitated by former Principals, heads and faculty of the department. **Dr. S. Ganesan** College of Administration & Finance, Saudi Electronic University, Kingdom of Saudi Arabia gave the inaugural address.



International Seminar

SEMINARS AND CONFERENCES

Our Students attended various seminars and conferences conducted by following colleges.

- Auxillium College, Katpadi Vellore – 18 Students of UG One day Workshop on “Empowering Women for a Better Future”, on 18 December 2019.
- KMG Arts and Science College, Gudiyatham, on 28 August 2019.
- DKM College for Women, Vellore- 15 students participated in a National Conference on “Building Skills for Young Entrepreneurs” on 26th February 2020.
- C. Abdul Hakeem College – 10 Students attended UGC Autonomous Funded One day Seminar on “Emerging Trends of HRM in the Globalized Era” on 26th Feb 2020.

Our Students gained Knowledge on related topics and had some new experiences.



DKM



C. Abdul Hakeem

INTER COLLEGIATE COMPETITION

Our students participated in Inter-Collegiate Competitions at various colleges and won many awards and laurels at the competitions.

- **BEMUS 2019, 16th& 17th Sep 2019** – Organized by Dept. of Commerce, Andhra Loyala College(Autonomous) Vijayawada – Andra Pradesh. Tamil Selvan. P Of III B.Com (Day) Won 2nd Place in Personality Contest.
- **Visual Felicity 2.0, 11th Feb 2020** – Organized by the Dept. of Communication Media, Auxillium College, Gandhi Nagar, Vellore. Lokesh.V of III B.Com Won First Place in Short Film titled “ Unna Nenachu”
- **COMMITTS 2020, 13th Feb 2020** – Organized by the Dept. of Commerce, Sacred Heart College (Shift I),Tirupattur. Samuel A.R of III B.Com won 3rd place in BEST MANAGER.
- **A National Level Symposium, 13th Feb 2020** - Dept. of MBA, Ganapathi Tulsi's Jain Engineering College, Kaniyambadi Vellore – PG students Participated in GD and Talent Exhibition
- **International Voters Day – Election Commission of India, 7th Jan 2020** – Conducted Drawing competition to create awareness about voters rights students from I, II & III B.com participated and won prizes.



BEMUS ANDRA LOYOLA



AUXILLIUM VISUAL FELICITY

GUEST LECTURES

Lectures were arranged by the commerce association in the department on various topics and issues trending in the national and international level. Various awareness programmes on career development and leadership skills were also conducted.

- **“Competitive Exams approach and MBA programmes” Faculty from TIMES institute (6th January 2020)** – Vellore interacted with the Students and conducted mock tests and briefed on various Competitive exams and MBA programmes.
- **Tally Education Academy (23rd Jan 2020)** conducted a **leadership and skill development programme**. And offered to collaborate with the department to offer tally coaching to students at reduced cost. Around 18 students enrolled in the program. And MOU was signed.
- **CADD institute Vellore (28th Jan 2020)** conducted lecture on **“Employability and Skill required by the industry”**. Students interacted with the resource person and learned various aspects of skills required for getting into job.



TALLY ACADEMY



TIMES INSTITUTE



CADD INSTITUTE

EXCURSION, INDUSTRIAL VISIT & EXTENSION ACTIVITY:

All the PG & UG students went to various industries to gain firsthand knowledge of functioning of industries and involved in community outreach programs as part of extension activity of their curriculum.

- **Excursion & Industrial Visit to GOA on 6th to 9th Jan 2020** – Students of UG & PG visited **GOA Dairy Farm** and learnt about **Dairy products production and distribution**. And visited important sites in GOA state.
- **Community Outreach & Extension activity to Vandaloor Zoo and Mammalapuram tourist spot on 1st Feb 2020**. Students and Staff of the Dept. of Commerce both Aided and Un- aided went to Vandaloor Zoo and Maammallapuram created awareness on community cleanliness and informed the locals about the importance of hospitality in attracting foreign tourist and their relevance to the growth of our country's economy.
- **Excursion & Industrial Visit to WONDERLA Bangalore on 4th Feb 2020**. Students of both Day and Evening went to WONDERLA amusement park, Bangalore on 4th Feb. 2020, on an industrial visit and learnt about the functioning and management of an amusement theme park.

All the PG outgoing students went to VGP **Universal Kingdom** as **Annual Tour**. All the students and staff enjoyed the excursion and it was very helpful for Students.



Mammallapuram extension activity



Industrial Visit Wonderla



GOA Industrial Visit



We thank all our student representatives, secretaries for their cooperation. We thank our president of the Commerce association Dr. C. Dhayalan (Aided) and Mrs. Hepsibha Gnana Sinthiya (Unaided), and the entire professor's of the day stream and evening stream for their support and guidance. We specially thank our Principal i/c and Head of the Department Dr. A. Nelsonvimalanathan for his counseling and timely advise in conducting the various activities in our department. Finally, as our college motto goes '**IN VAIN WITHOUT GOD**' we thank the almighty for the continued blessings showered upon the department in conducting the various activities for the benefit of the student community under the banner of commerce association.

Respectfully submitted by,

Samuel A. R., Secretary (DAY)
V. Shiyam Nithya Kumar, Secretary
(EVENING)